



What is “ Be Competent Go Digital” ?

The Be competent Go digital Project aims to contribute to the provision of digital competences for adult consumers, understood as "the competence that consumers need to function actively, safely and assertively in the digital Marketplace.

So that they can search and assess information on goods/services, Prefer responsible and sustainable consumption, Manage their own digital identity online, including their privacy and own data protection, Use internet to buy/sell products/services safely.

“Be competent Go digital” Project’s main objective is to contribute to the empowerment of adult Europeans by providing them with competencies in the field of digital consumption. The project has many benefits to both adults and adult training;

- Creation of learning platform for the adult population and their trainers, reducing the gap on digital competencies for consumption
- Development of training path to be used and adapted by any adult education practitioner interested in providing training in project topics - Providing a common framework for development but also assessment of competencies of digital consumers, valid at EU level

-Bringing new technologies to all citizens and develop new pedagogical and training approaches and resources that allow reducing inequalities in access and participation in ICTs in non-formal education.

Activities

1.Creation of EU Framework based on DIGCOMP

The framework will contain; required competencies, possible learning units based on these competencies and learning outcomes of the training content.

2.Creation of Training Content on Digital Consumption

A training content based on the framework from the previous activity will be created. - The content will be in a modular structure and in three categories; Pre-purchase, Purchase and Post-purchase.

3.Creation of Training Portal for Adults

The training content of the project will be created in the second activity of the project and planned to be used as face-to-face and online trainings in adult training centers.

4.Training to Adults

We will be providing trainings to the adults as piloting and dissemination.

5.Managing the Project Activities

This continuous activity is the project management which includes; communication, dissemination, quality, and Time&Budget management of the project.



Opening Meeting in Ankara/Türkiye

The opening meeting of our project was held on March 7, 2022 in Ankara, in the National Agency meeting hall, with the participation of our project coordinator Abdullah Murat Uğur and our Deputy Director Saadet ÜNAL. At the meeting, National Agency experts were informed about the execution, implementation and reporting of 5 projects accepted within the scope of KA210-ADU. The meeting was concluded with the workshop event.



TARGET GROUPS

Be competent Go digital Project has two main target group, the first one is the adults learners, specially those from vulnerable groups. The pandemic has shown us the digital gap between adults and the young (or young adults under 40s). This digital gap becomes visible during the pandemic since most adults are not capable of doing online shopping Or receive the services provided online while they are not allowed to go out due to their health risk. Therefore, the primary target group of the project is the adults with very basic ability to use digital tools such as smart devices or computers but do not have the online shopping skills. Apart from these adults, we will reach teachers&trainers and professionals from adult education so that we can build their capacity to provide training using the materials we produce.

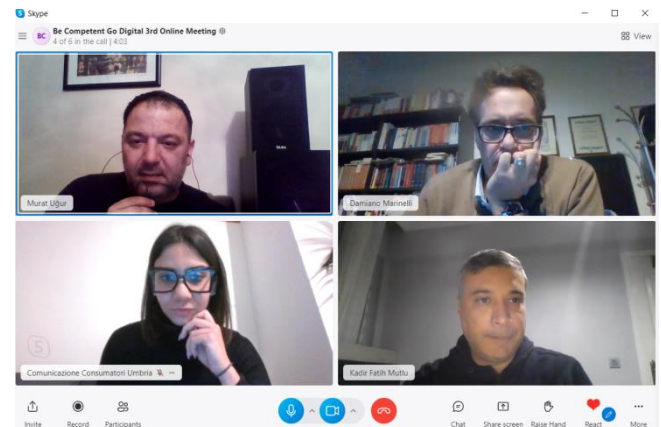
Expected Results :

We aim at creating following following results via training content and portal.;

- Increased capacity of adult training institutions by providing the course online to their learners.
- Increase of adult learners' in the ability on searching, filtering and assessment information on goods and services online,
- Increase in responsible and sustainable consumption. The project will have a special module on sustainable, greener and responsible consumption to support the green deal of the EU.

Online Meetings

Since the start of the project, 3 online meetings have been held. In these online meetings, the planning of the project, the development of the products, the execution of the dissemination activities, the implementation of the activities and administrative issues were discussed.



Planning Meeting In Italy

The first transnational meeting was held in Italy on 19th July 2021, at 9:00 a.m. in the headquarter of Unione Nazionale Consumatori Umbria, via XX Settembre n.27. In this meeting, the planning of the project, the review of the activities, the planning of the next activities were carried out.



Completed and Ongoing Activities

Work within the scope of Creation of EU Framework based on DIGCOMP has been completed. In this context, studies such as Desk Research studies, survey applications, country reports, good practice examples were completed and reported.

As part of the survey studies, digital consumption habits studies were conducted with 132 adult students and 80 adult trainers. Learning principles were determined on the basis of Pre-Purchase, Purchase and Post-Purchase.

A country-based analysis of digital technology use in adult education was conducted. Good examples that have been applied before in this field were examined. Within the scope of these studies, a framework program was created.

In line with the framework program created, the work on the creation of educational content continues.

Project Partners



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<http://www.becompetentproject.eu>

Erasmus+ KA210-ADU

Be Competent Go Digital

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